

Ticket Insurance – Introduction

An additional service for your customers and a valuable new income stream for you.

The business case for Ticket Insurance is compelling.

TicketPlan introduced the concept of protecting and insuring non-refundable tickets in the late 1990's.

Since then, the product has evolved and is now very much a ticket customer expectation across the UK, Europe and North America.

The potential financial benefits for the ticketing company are substantial:

- Incremental revenue/commission.
- The ability to justify and sustain a “no refund/no cancellation” booking policy.
- The opportunity to outsource all matters relating to ticket cancellations.
- Increased investment income - triggered by more forward bookings.
- Increased ticketing revenue - as protected ticketing customers book further and further in advance, knowing that their bookings are secure.
- The potential value of re-sold tickets.

Perhaps more importantly - tickets become refundable in many covered circumstances as per the policy – generating goodwill, avoiding disputes and encouraging future bookings.

TicketPlan - Tried, tested and proven since 1999. Powered in the States by APRIL USA

Visit apriltravelprotection.com/ticketplan or call Toll-Free: **866-245-0379**.

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